

November 2, 2012



McDonald's campaign coming to your county

KYAE is excited to announce that the annual GED promotion sponsored by McDonald's restaurants has expanded to 72 counties. The complete county list is at the bottom of this e-mail.

Beginning the week of November 5, restaurants represented by McDonald's of Central and Southeastern Kentucky, Paducah Co-op, Tri-State Co-op, Louisville Co-op and Tri-Cities Co-op will have available trayliners featuring a message encouraging the attainment of a GED diploma. [Click here](#) to see examples of the trayliners.

We strongly encourage you to work with your local McDonald's restaurant to co-sponsor a special in-restaurant event during this promotion. Past events have included adult education information tables or displays in the restaurants, special student recruitment/enrollment days, GED messages on the restaurant marquee and in-store adult education poster placement. **If you are interested in co-sponsoring an event with the local restaurant, please contact Lauren Greathouse Burlile, public relations account executive, Moroch, at (859) 389-7160.**

Please don't forget to visit your local McDonald's to thank the manager and owner for their participation and let them know the importance of GED awareness in your community.

A joint news release will be distributed statewide next week. I will forward the release to program directors so you can contact local media and encourage them to cover the campaign.

If you have questions, please contact Janet Hoover at (502) 573-5114, ext. 110, or Janet.Hoover@ky.gov.

Central and Southeastern Kentucky

Adair, Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Clinton, Estill, Fayette, Franklin, Garrard, Harrison, Jessamine, Knox, Laurel, Lincoln, Madison, McCreary, Mercer, Metcalfe, Montgomery, Pendleton, Powell, Pulaski, Rockcastle, Rowan, Russell, Scott, Wayne, Whitley and Woodford

Paducah Co-op

Caldwell, Calloway, Crittenden, Graves, Lyon, Marshall and McCracken

Tri-State Co-op

Elliott, Floyd, Johnson, Lawrence, Magoffin, Martin, Morgan and Pike

Louisville Co-op

Barren, Breckinridge, Bullitt, Carroll, Grayson, Green, Hart, Hardin, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Taylor and Washington

Tri-Cities Co-op

Bell, Harlan, Letcher and Perry